



PUBLIC POLICY INSTITUTE

MANUFACTURING POLICY INITIATIVE

Advisory Board



Gilbert B. Kaplan, Chair and Co-Founder Manufacturing Policy Initiative

Gilbert B. Kaplan recently served as Under Secretary of Commerce for International Trade in the U.S. Department of Commerce. He oversaw a workforce of 2,100 personnel within the International Trade Administration, including three units: Global Markets and the Domestic and Foreign Commercial Service, Industry and Analysis, and Enforcement and Compliance.

Previously, Kaplan was a partner at King & Spalding, in the International Trade Practice Group focusing on international trade cases and trade policy issues. He filed and prosecuted the first successful countervailing duty (anti-subsidy) case against China in 2007. Kaplan is the founder of The Conference on the Renaissance of American Manufacturing and the co-founder of the Manufacturing Policy Initiative.

From 1983 to 1988, Kaplan served in several senior positions in the U.S. government, including Acting Assistant Secretary and Deputy Assistant Secretary for Import Administration, at the U.S. Department of Commerce. He graduated from Harvard Law School, cum laude, and Harvard College, magna cum laude.



Sameeksha Desai, Director Manufacturing Policy Initiative

Sameeksha Desai has been an associate professor at the O'Neill School since 2010. Her work focuses on industry and regional competitiveness, entrepreneurship, and job outcomes. In her research, she focuses on how public policies shape access to economic opportunity and pathways to inclusive economic development.

Desai was previously Director of Knowledge Creation and Research in Entrepreneurship at the Ewing Marion Kauffman Foundation. She served as a co-chair of the Transatlantic Policy Consortium and was a research fellow at the Max Planck Institute of Economics.

Desai holds a Ph.D. in public policy from George Mason University.



**Thomas J. Duesterberg, Co-Founder
Manufacturing Policy Initiative**

Tom Duesterberg is a Senior Fellow for manufacturing, trade and related economic issues at the Hudson Institute. He previously served as Executive Director of the Manufacturing and Society in the 21st Century program at the Aspen Institute. From 1999 to 2011 he was President and CEO of the Manufacturers Alliance for Productivity and Innovation, an economic research and

executive education organization based in Arlington, Virginia, with more than 500 manufacturing firms as members.

Previous positions include: Director of the Washington Office of the Hudson Institute, Assistant Secretary for international Economic Policy at the U.S. Department of Commerce, Chief of Staff to two members of Congress, and Associate Instructor at Stanford University. He is co-editor and co-author of U.S Manufacturing: The Engine of Growth in a Global Economy (2003) and three other books, as well as nearly 100 articles in journals and major newspapers. He holds a bachelor's degree from Princeton and a master's degree and Ph.D. from Indiana University.



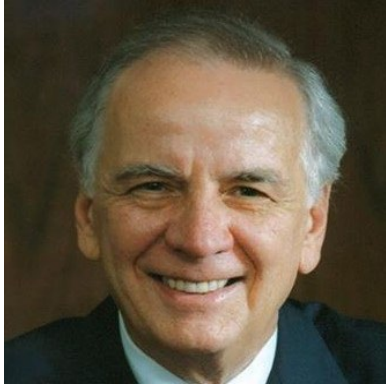
**Ross Eisenberg
American Chemistry Council**

Ross Eisenberg is Vice President of Federal Affairs for the American Chemistry Council, the association representing the \$565 billion industry engaged in the business of chemistry. Ross leads the ACC's federal advocacy. A member of the ACC senior leadership team, Eisenberg provides regular strategic advice and counsel to the ACC's members to help them navigate Washington

and understand how policies affect their companies. He is also Chairman of the Board of the AmeriChem PAC political action committee.

Over the course of two decades in Washington, Eisenberg has spent time as Vice President of Energy and Resources Policy at the National Association of Manufacturers, Policy Counsel at the U.S. Chamber of Commerce and an environmental litigator at the law firm Greenberg Traurig LLP. He has testified before Congress more than a dozen times and regularly appears in all forms of media, including television, radio and print.

Eisenberg has a bachelor's degree in English and Political Science from Emory University and a J.D. from Washington and Lee University School of Law.



John A. Georges

John Georges is currently a Partner of Greenwich Chemical Partners, LLC and an Operating Partner of One Rock Capital Partners. As an Operating Partner of One Rock Capital Partners, he is the Chairman of North Pacific Paper Company, LLC, FXI Holdings, Inc., and Island Energy Holdings, LLC. He served as President and Chief Operating Officer of International Paper from 1981 to 1984, and was Chairman of the Board and Chief Executive

Officer from 1984 until April 1996 when he retired.

Georges was formerly a Director of the New York Stock Exchange (1987–1993), a Director of the Federal Reserve Bank of New York (1986–1992), a Member of the Policy and Planning Committee of the Business Roundtable (1987–1996), Chairman of the National Council on Economic Education (1991–1992), and Chairman of the American Paper Institute (1991–1992). He served on several noncorporate organizations including The Business Council; The Trilateral Commission; and Trustee of the Public Policy Institute of the Business Council of New York State.

Georges earned a Bachelor of Science in Chemical Engineering from the University of Illinois and a master's degree in Business Administration from Drexel University. In 2015 he was inducted to the Engineering Hall of Fame at the University of Illinois.



Stephen J. Orava King & Spalding

Steve Orava is the Chair of International Trade practice at King & Spalding LLP. Orava advises clients in anti-dumping, countervailing duty and safeguard proceedings in Australia, Brazil, China, the EU, India, Mexico, the U.S. and other countries in a broad range of sectors. Orava has substantial experience with market access and dispute settlement proceedings under the various

agreements of the World Trade Organization and advises manufacturing industries regarding climate change, including carbon border adjustment mechanisms.

Orava has been recognized as a leading practitioner in international trade by Chambers USA, Chambers Global, Legal 500 U.S., Who's Who Legal Trade and Customs, and World's Leading International Trade Lawyers.

Orava holds a bachelor's degree from Southern Methodist University and a J.D. from Georgetown University.

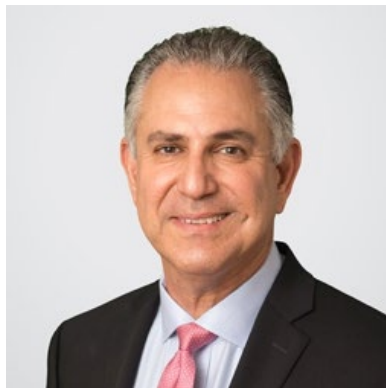


Scott N. Paul
Alliance for American Manufacturing

Scott N. Paul is President of the Alliance for American Manufacturing (AAM), a partnership established by some of America's leading manufacturers. Scott and AAM have worked to make American manufacturing and "Made in America" top-of-mind concerns for voters and our national leaders through effective advocacy and data-driven research.

Paul served as a member of the White House Manufacturing Jobs Initiative. He authored a chapter in the 2013 book, *ReMaking America*, and has written extensively about Alexander Hamilton's role in forming U.S. national economic policy. He currently serves as the Board Chair of the National Skills Coalition and on the Board of Visitors of the Political Science Department at the Pennsylvania State University. He sits on the Leadership Council of the Alliance for Manufacturing Foresight.

Paul earned a bachelor's degree from Penn State and a master's degree with honors from Georgetown University.



Francisco J. Sánchez
Holland & Knight

Francisco J. Sánchez co-leads the international trade practice at Holland & Knight. Prior to joining Holland & Knight, he was the chairman and CEO of CNS Global Advisors.

From 2010 to 2013, Sánchez served as the U.S. Under Secretary of Commerce for Trade. As Under Secretary, he led the International Trade Administration in its efforts to improve the global business environment by helping U.S. businesses compete abroad. As one of the architects National Export Initiative, Sánchez directed programs and policies that promote and protect the competitiveness of American businesses.

During the Bill Clinton administration, Sánchez served as the assistant secretary for aviation and international affairs at the U.S. Department of Transportation (DOT). Prior to the DOT role, he served in the White House as a special assistant to former President Clinton, and chief of staff to the Special Envoy to the Americas.

Sánchez is a member of the Board of Directors for Archer-Daniels-Midland Company and is an advisor to PT Capital, a private equity firm concentrating on investment opportunities in the Arctic. He is a former non-Resident Fellow at the Brookings Institution, Global Cities Program. Sánchez received his bachelor's and law degree from Florida State University and earned a Master of Public Policy from Harvard University.

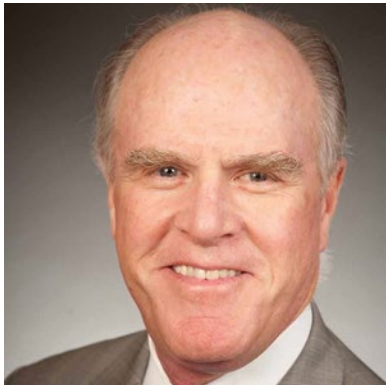


Sue Smith
Ivy Tech Community College

Sue G. Smith is the Vice President of the Technology & Applied Science Division as well as the Corporate Executive for Advanced Manufacturing at Ivy Tech Community College. She worked with all 14 regions to improve sales and delivery functions of manufacturing industries. Smith has statewide oversight of Ivy Tech's technology and applied science degree programs.

Smith represents Ivy Tech in manufacturing organizations, participates in numerous national and international manufacturing partnerships, and took part in two delegations to study the German apprenticeship model. Increasing international partnerships and relationships is one of her passions and she has developed two sister college partnerships in China.

Smith holds a bachelor's degree from Indiana University as well as a master's degree from Antioch University.



Terrence D. Straub, Co-Founder
Manufacturing Policy Initiative

Terrence "Terry" Straub served as a leading advocate for the interests of the American steel industry. He retired as Senior Vice President of Public Policy and Governmental Affairs at U.S. Steel in 2009. Through his leadership positions in trade organizations and government advisory committees, he crafted domestic and international policy affecting the steel industry.

Earlier in his career he served President Jimmy Carter as special assistant for congressional affairs, managing legislative strategies for creating the Department of Education and for reorganizing the federal government. Prior to his Washington career, Straub served as special assistant to Indiana Secretary of State Larry Conrad, and later was a democratic nominee for U.S. Congress in Indiana. He was a 2011 Fellow in the Advanced Leadership Initiative at Harvard University.

He holds a bachelor's degree in business from Indiana University and a master's degree from the Johns Hopkins School of Advanced International Studies.



Robert M. Sussman

Bob Sussman is the principal in Sussman and Associates, a consulting firm focusing on energy and environmental policy issues. He is Chair of the Interstate Commission for the Potomac River Basin and has taught courses on climate change and energy at Yale Law School, Yale School of Forestry and Environmental Management, and Georgetown Law Center.

In 2013, Sussman completed four and a half years of service in the Barack Obama administration, first as Co-Chair of the Transition Team for EPA and then as Senior Policy Counsel to the EPA Administrator. In this position, he functioned as the Administrator's principal policy advisor, providing oversight and guidance on the full suite of policy issues across the Agency. He also played a key role in EPA's interface with OMB, CEQ and other White House offices and worked closely with other agencies, particularly the Department of Energy and Department of Interior.

Sussman served in the Bill Clinton administration as the EPA Deputy Administrator during 1993–94. In 2007, Sussman retired as a partner at the law firm of Latham & Watkins, where he headed the firm's environmental practice in DC for ten years.

Sussman is a magna cum laude 1969 graduate of Yale College and a 1973 graduate of Yale Law School.



John D. Graham (ex officio) Paul H. O'Neill School

John D. Graham is a current Professor and former dean of the O'Neill School. Previously, he served as Administrator, for the Office of Information and Regulatory Affairs, Office of Management and Budget under George W. Bush. For President Bush, he spearheaded an interagency initiative to relieve unnecessary regulatory burdens on manufacturing in 2004–06.

He chaired the interagency task force to reform federal regulation of the auto industry in the area of fuel economy—regulations the Barack Obama administration built upon. Graham has testified before numerous House and Senate Committees, state and federal agencies, the European Commission, and Parliament.

He received a Bachelor of Arts in Economics and Politics from Wake Forest University, a Master of Arts in Public Affairs from Duke University, and a Ph.D. in Urban and Public Affairs from Carnegie-Mellon University.



Thomas Guevara (ex officio)
Public Policy Institute the IU O'Neill School

Tom Guevara joined the IU Public Policy Institute as its fifth director in April of 2017. Prior to coming to PPI, Guevara spent six years as deputy assistant secretary at the U.S. Department of Commerce's Economic Development Administration. In his role there, he led the federal economic development agenda, promoting innovation and competitiveness to help U.S. workers and

businesses compete globally.

Guevara has worked in a variety of state and local government positions in Indiana in addition to a six-year career with Crowe Horwath LLP in Indianapolis. He served as the assistant budget director for the Health and Human Services division of the Indiana State Budget Agency, served as CIO of the Indiana Family and Social Services Administration, and also worked as controller for the city of Bloomington. He currently co-chairs the Innovation Policy Forum of the National Academy of Sciences in Washington, D.C.